

Press Release

For Immediate Release



MEGA SHOW Bangkok Set To Be Bigger And Better Than Ever

MEGA SHOW Bangkok 2024 organised by Comasia Limited will take place from 17 to 20 July 2024 at Bangkok International Trade & Exhibition Centre (BITEC). The four-day event promises a larger-than-ever experience, providing suppliers with unparalleled opportunities to connect with global buyers and explore business opportunities.

In recent years, ASEAN has achieved remarkable economic and GDP growth. People's purchasing power and living standards are also rising. With a number of new hotels and residential housing projects in the pipeline in Asia, the demand for quality consumer goods and lifestyle products are expected to increase.

Ideal platform to meet global buyers and do business

Situated at the heart ASEAN, Thailand is a popular transport and logistics hub. With streamlined visa application processes, Thailand attracts visitors from all over the globe, particularly from regions including ASEAN, the Middle East, Europe, and Russia, making it one of the top destinations for international trade.

While the trading environment might be challenging this year, MEGA SHOW Bangkok offers an ideal platform for exhibitors to showcase their latest products to potential buyers in the region. The 2023 edition of the fair was a resounding success, with 6,292 buyers from 44 countries and regions attending the show. Visitors mainly came from Thailand, China, India, Japan, Malaysia, Laos, Vietnam, Russia, Singapore, Taiwan etc. Buyers were satisfied with the quality of the exhibits.

6 concurrent shows set to create synergy effect

To meet the rising demand for various products in the ASEAN region, apart from the MEGA GIFT & HOME, five additional shows, namely MEGA LIGHTING, MEGA ELECTRONICS, MEGA HARDWARE & GARDENING, MEGA PETS and MEGA WELLNESS & HEALTHCARE will be held concurrently in the 2024 edition to create synergy effect. It is expected that the six shows will bring together around 1,500 booths and feature 10 pavilions.

Free online pre-registration is now open for trade buyers. Overseas buyers can also apply for the Buyer Sponsorship Program to enjoy 2-night free hotel accommodation. Please refer to the official sites of the respective shows for details:

MEGA GIFT & HOME	www.megashowbangkok.com
MEGA LIGHTING	www.megabangkokel.com/en/
MEGA ELECTRONICS	
MEGA HARDWARE & GARDENING	www.megabangkokhgp.com/en/?lang=en
MEGA PETS	
MEGA WELLNESS & HEALTHCARE	www.megabangkokwh.com/en/?lang=en

NOTES TO EDITORS:

MEGA SHOW Bangkok | 17 - 20 July 2024

EH 98 -101 BITEC, Bangkok, Thailand

Admission: Trade professionals & accredited press only (Visitors under 18 will not be admitted)

About MEGA SHOW Bangkok

Riding on the proven success of MEGA SHOW Series in Hong Kong, the show brand now extends to Thailand to offer Asian suppliers and international buyers an exceptional platform to reconnect again after the pandemic.

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